

CHOICE brochure - print instructions

A5 portrait · 12 pages · saddle-stitched (folded and stapled)

PRINT SPECIFICATIONS

Finished size	A5 portrait, 148 x 210 mm
Pages	12 pages, self-cover (same paper throughout)
Binding	Saddle-stitch: 2 staples on the spine fold
Sheets	3 sheets, each printed both sides (2 A5 pages per side), folded and nested
Colour	Full colour both sides (4/4 CMYK)
Bleed	3 mm on all sides, crop marks included
Safe area	Keep text and logos at least 5 mm inside the trim
File supplied	One PDF, 12 single pages in reading order (1 to 12), PDF Print, not compressed
Imposition	Done by the printer (see sheet plan below)
Paper	To confirm with printer, e.g. 150-170 gsm silk/matt coated
Quantity	To confirm

SHEET PLAN (how the printer arranges the pages)

Outside of sheet

Sheet 1 - outer (covers)



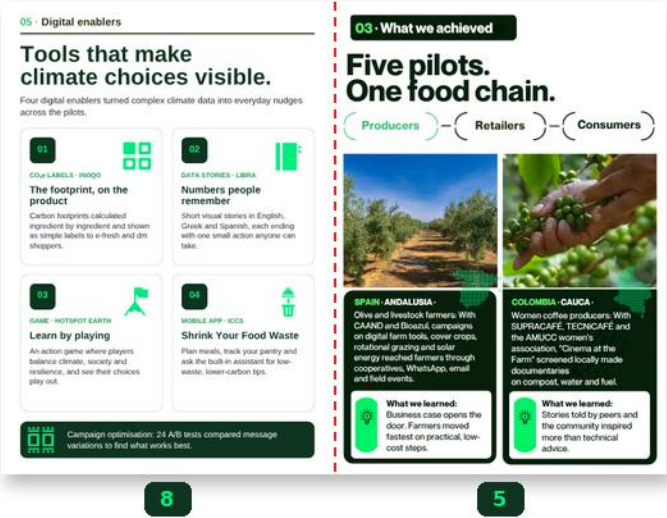
Inside of sheet



Sheet 2 - middle



Sheet 3 - centre (staples)



Red dashed line = fold and staple line. Numbers = page order in the PDF.

Please send a printed or digital proof for approval before the full run.