

Olive groves with a future: more profitable olive groves

How can olive groves become more profitable and resilient? By using ground cover or cover crops, growers can protect the soil, reduce erosion, improve fertility, support biodiversity, and lower long-term costs through more sustainable olive grove management.



OBJECTIVES

- 01 Promote ground cover as a strategic tool for sustainable olive grove management.
- 02 Raise awareness of soil protection, preventing erosion and fertility loss.
- 03 Show how cover crops support biodiversity, natural pest control, and climate resilience.
- 04 Highlight long-term profitability through savings on fertilisers, pesticides, and mechanical labour.

! Why it Matters

Olive farming depends on healthy, fertile soil, but erosion, degradation, and climate pressures can threaten long-term productivity. Ground cover helps keep soil alive, improve structure, reduce fertility loss, and support biodiversity. By encouraging natural pest control and reducing the need for fertilisers, pesticides, and mechanical labour, this practice can make olive groves more resilient, sustainable, and profitable.

www.climatechoice.eu

KEY FACTS

- ✓ **Region:** Andalusia (Spain)
- ✓ **Target audience:** Olive growers across the Andalusian Region
- ✓ **Practices covered:** Ground cover, cover crops, soil protection, biodiversity, and natural pest control

Campaign Page



URL: https://www.agroalimentarias-andalucia.coop/choice_olivares_mas_rentables

Partners involved

pilot leader:



Partners: BIOAZUL



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