

2nd Olive Grove Campaign

Olive groves with a future: more resilient olive groves

How can olive groves become more resilient? By using integrated production systems, pest and disease monitoring, pheromone traps, and treatment thresholds, growers can reduce chemical inputs, lower costs, optimise resources, and protect biodiversity through smarter, cooperative farm management.



OBJECTIVES

- 01 Promote integrated olive production as a smart and sustainable farming model.
- 02 Showcase monitoring tools, pheromone traps, and treatment thresholds to reduce chemical use.
- 03 Highlight the cost savings and environmental benefits of cooperative farm management.
- 04 Encourage wider adoption through expert testimony, highlighting benefits for biodiversity, climate protection, and long-term resilience.

! Why it Matters

Olive farming is vital to Andalucía's economy, but rising input costs, pest pressure, and environmental challenges threaten its future. Integrated production helps growers monitor pests and diseases, use treatments only when needed, and reduce chemical inputs through tools such as pheromone traps and treatment thresholds. By managing farms collectively through cooperatives, farmers can optimise resources, lower costs, protect biodiversity, and make olive groves more resilient and profitable.

www.climatechoice.eu

KEY FACTS

- ✓ **Region:** Andalusia (Spain)
- ✓ **Target audience:** Olive growers across the Andalusian Region
- ✓ **Practices covered:** Integrated production, pest and disease monitoring, pheromone traps and treatment thresholds

Campaign Page



URL: https://www.agroalimentarias-andalucia.coop/choice_olivares_con_futuro

Partners involved

pilot leader:



Partners: BIOAZUL



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