

2nd Livestock Campaign

Do you want your livestock farming to be more profitable? Improve your pastures

How can livestock farming become more resilient and self-sufficient? By improving pastures through plant cover, diverse grasslands, rotational grazing, and Mediterranean scrub, farmers can protect soil, reduce erosion, improve animal health, and lower dependence on external inputs.



OBJECTIVES

- 01 Promote the use of ground cover in livestock farming.
- 02 Raise awareness of how farms can become more self-sufficient.
- 03 Encourage holistic and rotational management to improve pasture use.
- 04 Eradicate bare soil and integrate noble Mediterranean scrub as a valuable farm resource.

! Why it Matters

Livestock farms in Andalucía face challenges such as soil degradation, erosion, climate pressure, and dependence on external inputs. Improving pastures with plant cover, diverse grasslands, and rotational grazing helps protect the soil, increase organic matter, support biodiversity, and strengthen farm resilience. This campaign shows how better pasture management can improve animal health, reduce costs, and make livestock farming more sustainable and profitable.

www.climatechoice.eu

KEY FACTS

- ✓ **Region:** Andalusia (Spain)
- ✓ **Target audience:** Livestock farmers across the Andalusian Region
- ✓ **Practices covered:** Plant cover, diverse grasslands, rotational grazing, Mediterranean scrub, and soil restoration

Campaign Page



URL: https://www.agroalimentarias-andalucia.coop/choice_ganaderias_mas_rentables

Partners involved

pilot leader:



Partners:  BIOAZUL



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