

Do you want to make your livestock farming more profitable? Go digital

How can livestock farming become more efficient? By using sensors, drones, GPS collars, solar-powered networks, and mobile apps, farmers can monitor water, locate animals, check facilities, and manage resources more easily — supporting more sustainable and productive extensive livestock farming.



OBJECTIVES

- 01 Promote the digitisation of extensive livestock farming to improve efficiency and daily farm management.
- 02 Highlight practical tools such as water sensors, drones, GPS collars, and mobile apps.
- 03 Encourage more sustainable resource use, especially for water management in semi-arid areas.
- 04 Inspire wider adoption through real-life farmer testimony and examples such as the DEMOFARM project.

! Why it Matters

Extensive livestock farming is important for Andalucía's rural economy and landscape, but farmers face growing challenges linked to water scarcity, labour demands, and climate pressures. Digital tools can help monitor water points, locate animals, check facilities, and manage resources more efficiently. This campaign shows how technology can make livestock farming easier, more sustainable, and more resilient.

www.climatechoice.eu

KEY FACTS

- ✓ **Region:** Andalusia (Spain)
- ✓ **Target audience:** Livestock farmers across the Andalusian Region
- ✓ **Practices covered:** Digital water monitoring, livestock tracking, drone-based farm supervision and sensor-supported management

Campaign Page



URL: https://www.agroalimentarias-andalucia.coop/choice_ganaderia

Partners involved

pilot leader:



Partners:  BIOAZUL

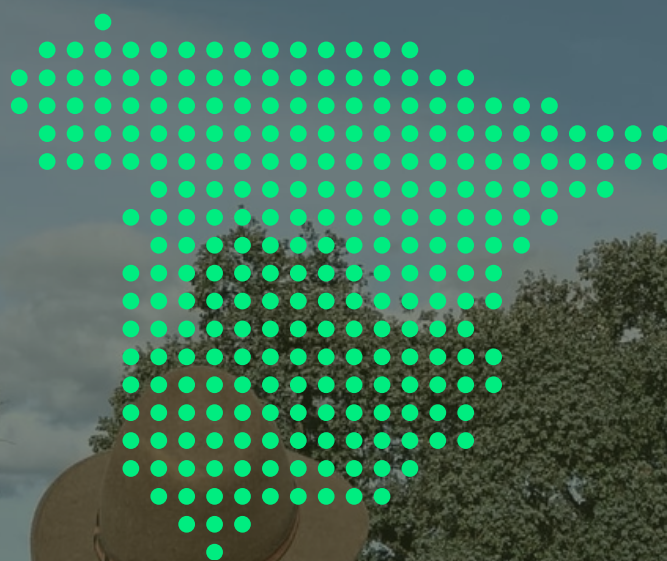


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