

An Interactive Simulation Environment for Exploring Behaviour Change in the Food System through an Integrated Assessment Model

Ryan Yi Wei Tan¹, Filippas Marntirosian², Deepthi Swamy^{1,3}, Nikolaos Tantaroudas⁴, Sibel Eker^{1,3}

- 1 International Institute for Applied Systems Analysis, Laxenburg, Austria
- 2 National Technical University of Athens, Zografou, Greece
- 3 Radboud University Nijmegen, Nijmegen, Netherlands
- 4 Institute of Communication and Computer Systems, Zografou, Greece

Motivations

Changing Roles of IAMs
Effective climate action increasingly depends on inclusive decision-making processes and transformations across technological, economic, and socio-cultural domains. Integrated Assessment Models (IAMs) need to improve accessibility for non-experts to foster more inclusive and participatory decision-making for climate action (Van Beek et al., 2020).

Approaching the Accessibility Gap with Tools
This work aims to enhance participatory scenario development through an Interactive Simulation Environment (ISE)—a tool that packages the Felix IAM* into a user-friendly and interactive interface. This is part of several tool-development efforts to mainstream IAMs for broader use (Curley et al., 2024).

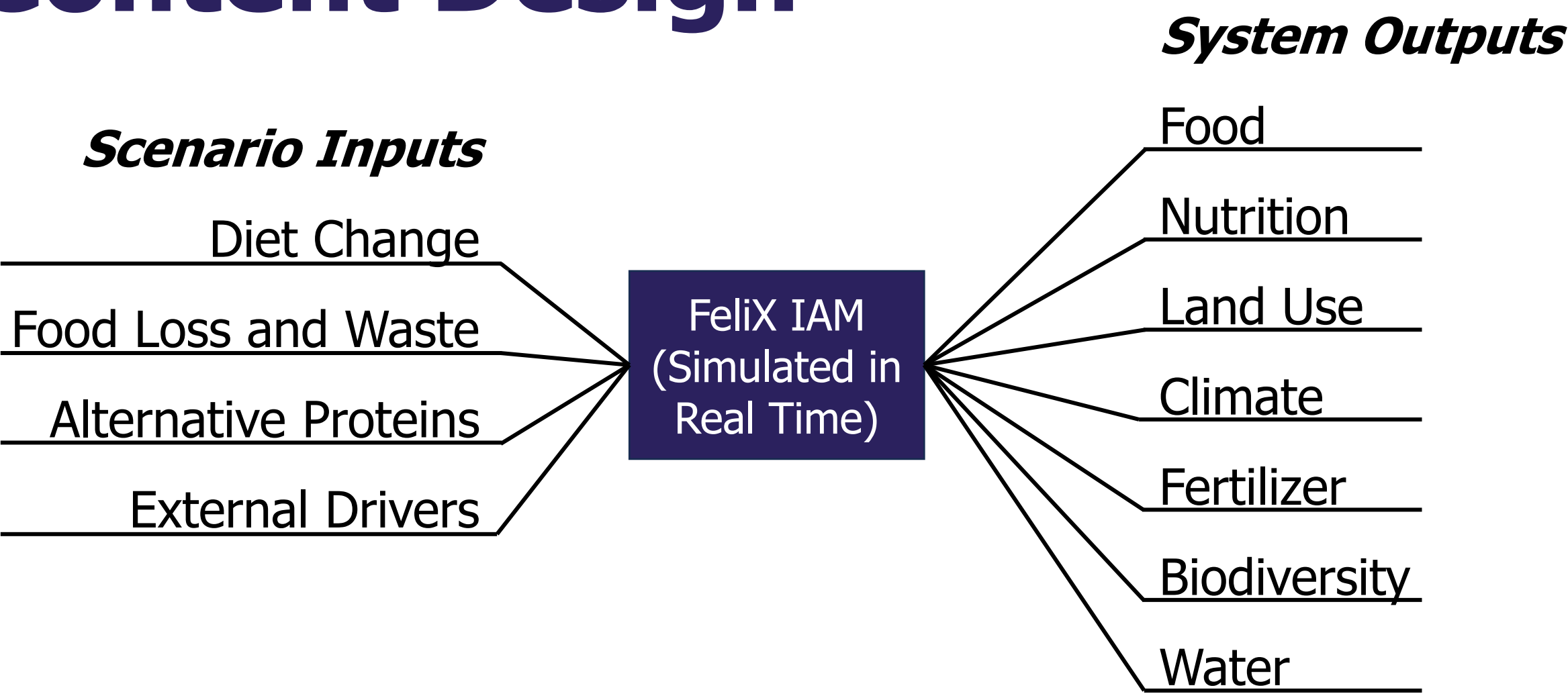
- Target Audiences**
This tool is primarily designed for non-experts including consumers, students, and supply chain actors; while also serving secondary users such as facilitators, educators, and policymakers to support the processes. The tool aims to address both *educational* and *participatory* needs.
- Key Education Needs**
- Looking beyond knowledge transfer, to social, emotional and action-oriented learning (UNESCO & SERI, 2024)
- Key Participatory Needs**
- Reduce power imbalances between non-experts and experts (Galang et al., 2025)
 - Encourage inclusivity, integration and pluralism
 - Greater focus on process-oriented potentials

Full of Economic-Environment Linkages and Integration dx/dt (Felix)* (IIASA, 2024)

- A **system dynamics**-based global IAM simulated from 1900 to 2100
- Includes **nine modules** to represent the dynamic **Earth-Human** system
- Integrating modules based on interacting **feedback loops** within and between them

https://iiasa.github.io/felix_docs/

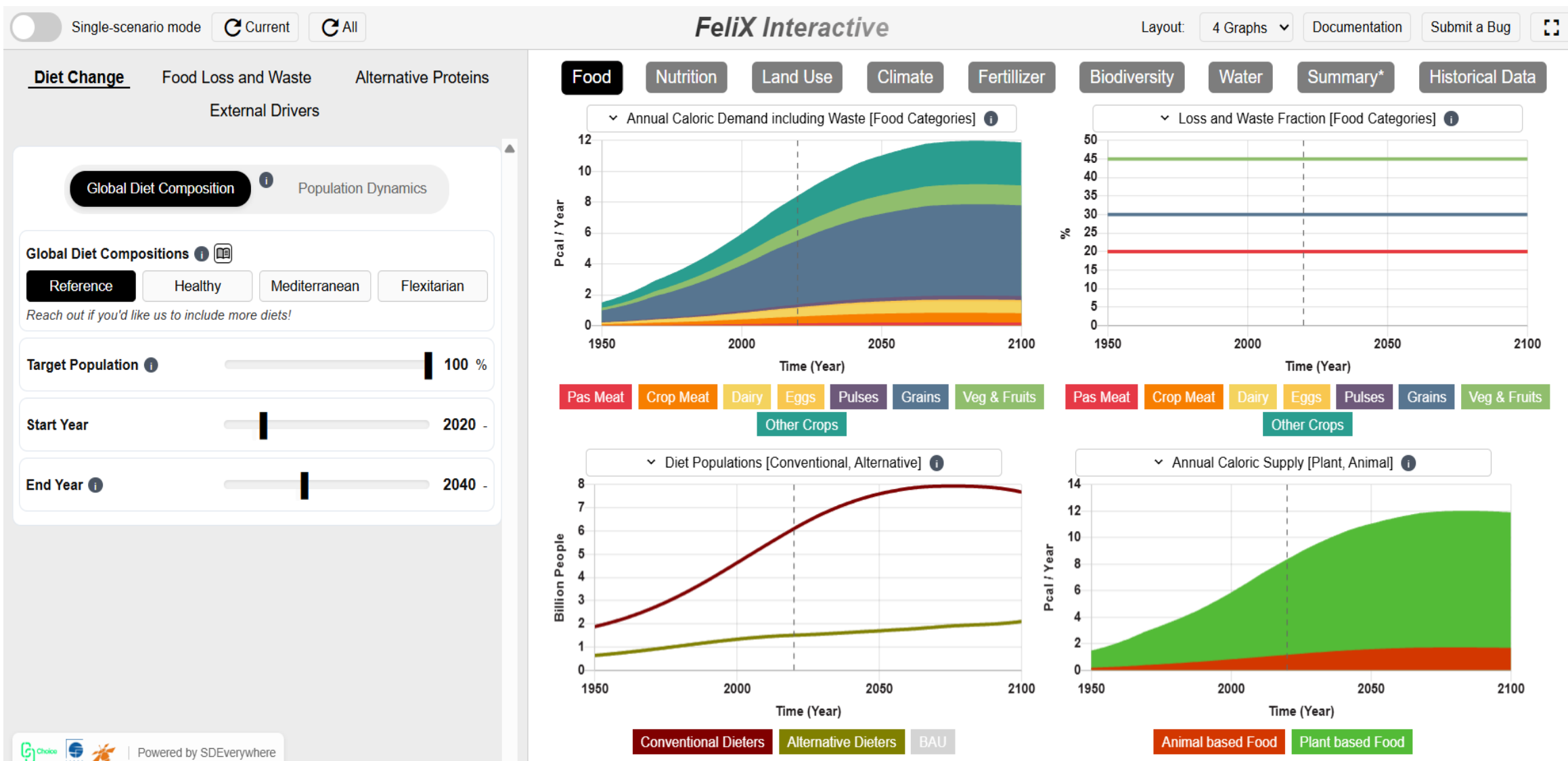
Content Design



The ISE scopes Felix into an input–output format, allowing users to customize **scenario inputs**—behavioural levers and external drivers—and observe resulting impacts on **system outputs** that capture impacts on the environment and health.



Composition Design



The interface is divided into two sections, left and right, based on the input-output format, with additional tabs to explore sub-variables.

Novel Features

- Multi-Scenario Mode**
Interface supports parallel development of scenarios and allows comparisons in real time.
- Toggle** between Single-Scenario to Multi-Scenario Modes.
- Choose** different input values for Scenario 1 and Scenario 2
- Colours and layouts** are employed to facilitate comparisons of inputs and outputs between the different customized scenarios.

- Alternative Lenses**
Interface provides alternative sets of scenario inputs to accommodate differing mental models.
- “What if I change **my diet**?”
- (1) Global Diet Composition Population Dynamics
- Diet 1 → Impacts
- Diet 2 → Impacts
- “What are the drivers of **large-scale diet shifts**?”
- (2) Global Diet Composition Population Dynamics
- Diet 1 Population → Diet Shift → Diet 2 Population → Impacts
- Driver 1, Driver 2, Driver 3

- Multi-Graphs Layouts**
Interface supports various ways to view scenario outputs depending on needs and questions.
- Smaller graph counts** enable focused inquiries of specific variables.
- e.g. Meeting Goals, Targets
- Larger graph counts** allow for broader exploration on system variables and scenario outcomes.
- e.g. Trade-offs, Complexities

Sample Scenario Narratives

- “**Combinations of Actions** are needed to reduce environmental pressures” (Springmann et al., 2018)
- Scenario Inputs**: Diet Change, Food Loss and Waste, Alternative Proteins, External Drivers
- System Outputs**: Food, Nutrition, Land Use, Climate, Fertilizer, Biodiversity, Water
- By testing individual inputs, users see how no single solution can address all environmental challenges. This emphasises the need for synergistic combinations of actions to keep us within planetary boundaries.

- “**Interlocking Policy Priorities** between Sustainability and Food Security” (IPES Food, 2024)
- Scenario Inputs**: Diet Change, Food Loss and Waste, Alternative Proteins, External Drivers
- System Outputs**: Food, Nutrition, Land Use, Climate, Fertilizer, Biodiversity, Water
- Users can observe that efforts to improve behaviour often involve trade-offs between *Nutrition* and *Environmental* outcomes, describing the interconnected nature of challenges within the global food system.

- “**Food Innovations** are needed to alter the global food landscape” (FAO, 2025)
- Scenario Inputs**: Diet Change, Food Loss and Waste, Alternative Proteins, External Drivers
- System Outputs**: Food, Nutrition, Land Use, Climate, Fertilizer, Biodiversity, Water
- Users can explore how emerging technologies, i.e. *Alternative Proteins*, help with global challenges. This highlights opportunities and challenges, particularly in terms of land use and resource inputs.