

CHOICE

Mainstream Mitigation Pathways for a Climate Concious Change in the food chain

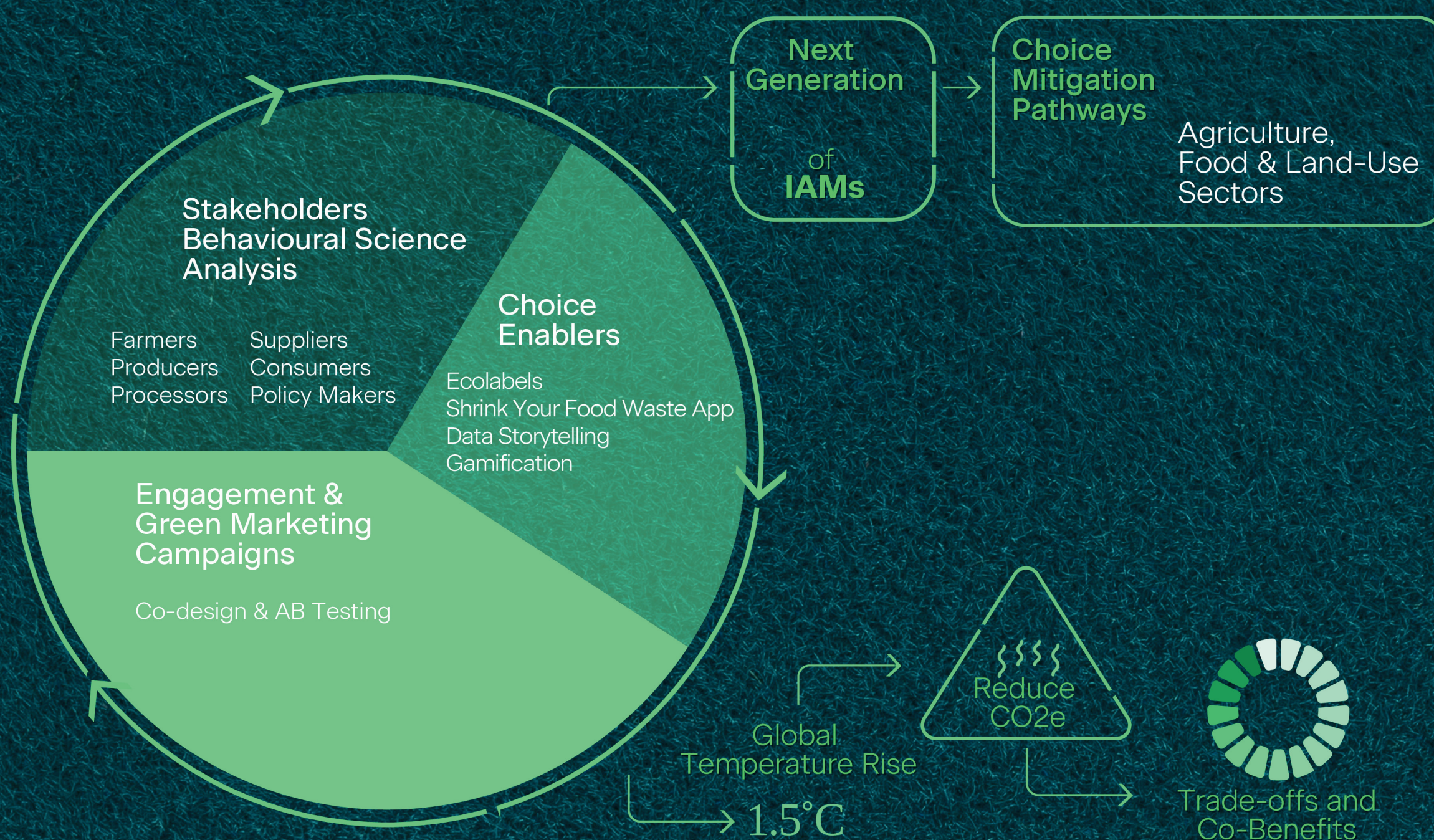
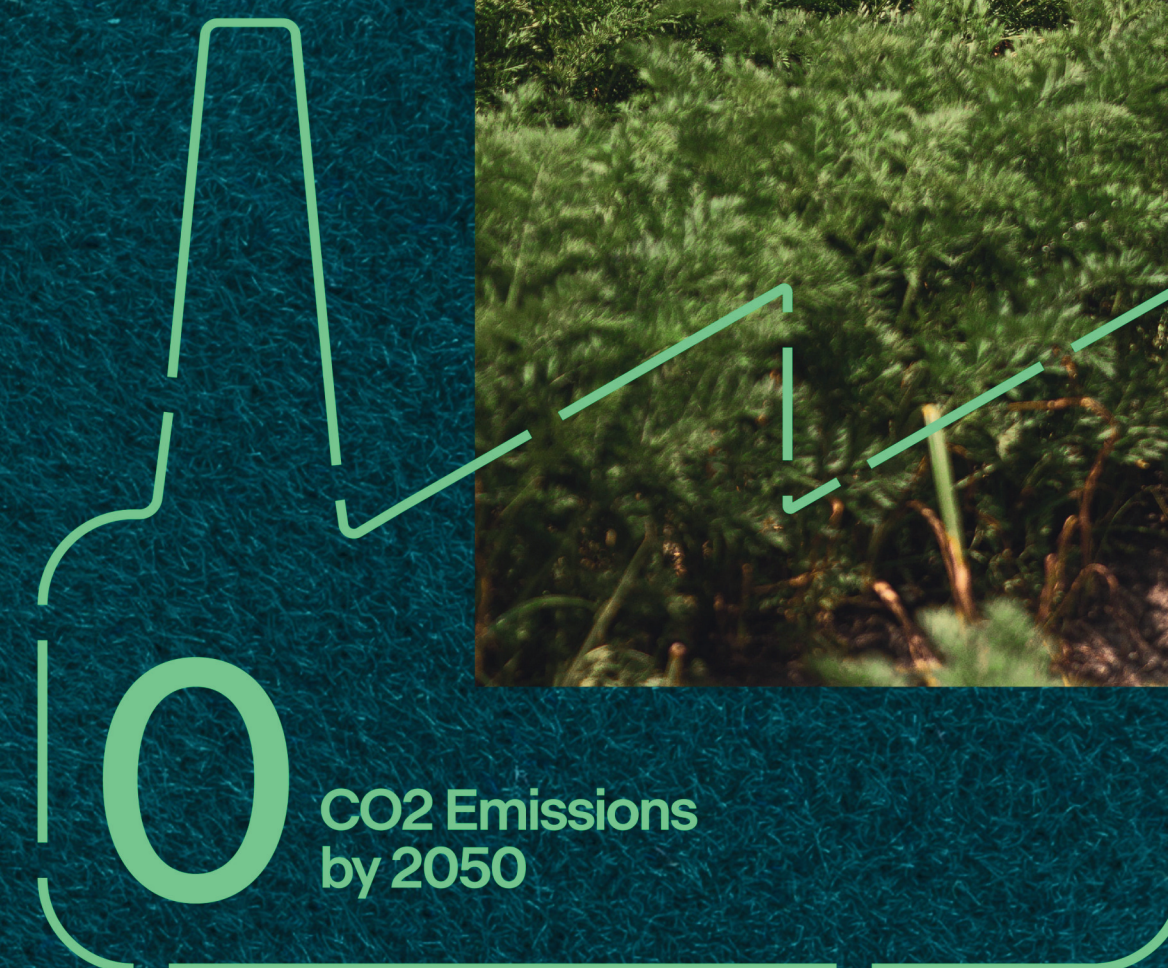


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Contribute to 1,5 °C Climate Goal

CHOICE aspires to accelerate climate action by mainstreaming **Integrated Assessment Models** (IAMs), embedding them into the lifestyle choices and decision-making process of consumers, producers and actors of the **Food, Agriculture and Land Use sectors**.



CHALLENGE
FOOD SYSTEMS

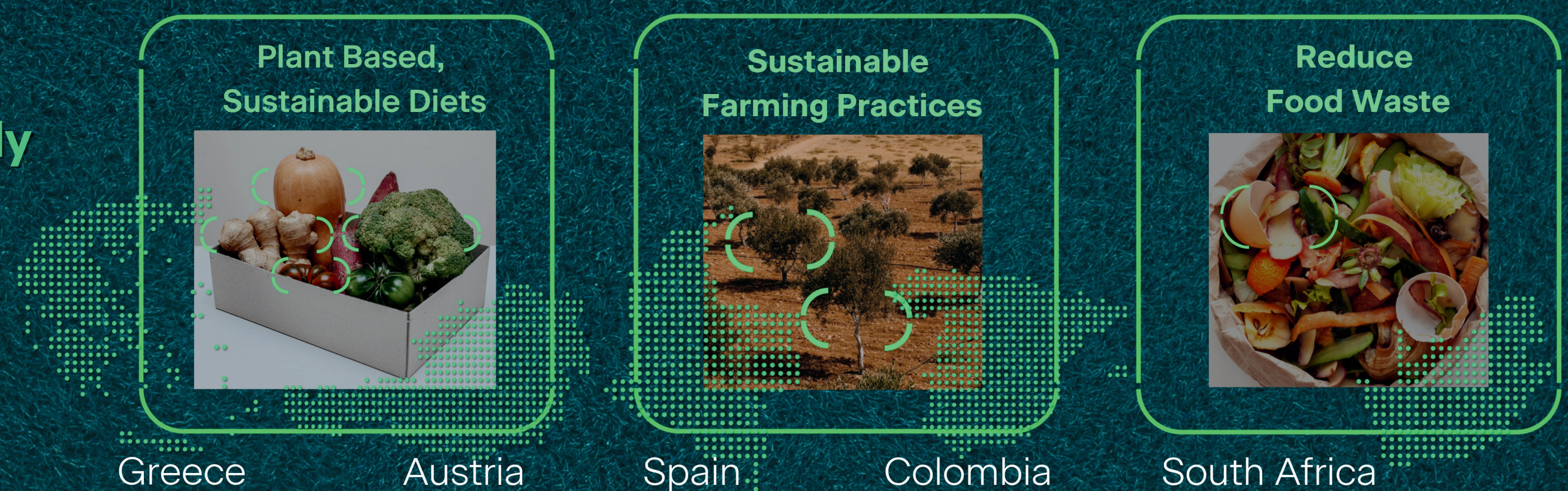
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TOTAL HUMAN-CAUSED
CO2 EMISSIONS

Uniting Disciplines
for Climate Stabilisation

Pilot Campaigns

Act locally, Impact Globally



(Producer) — (Retailer) — (Consumer)

Partners



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